



TEAM HOPE



2021 New York City Team Hope Walk Sponsorship Packet



Dear Friends,

Every day the Huntington's Disease Society of America (HDSA) Greater New York Chapter makes an impact in the lives of those affected by Huntington's disease (HD). We provide support services, offer education resources, and fund innovative research on this neuro-degenerative disease that affects some 250,000 Americans.

Team Hope Walk events represent the largest local opportunity for members of the HD community to come together with friends, family members, neighbors and the community at large to raise necessary awareness and funds to support HDSA. We sincerely hope that you will join us September 25, 2021.

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure. Every child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 30,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. Many describe the symptoms of HD as having ALS, Parkinson's and Alzheimer's – simultaneously.

A local Team Hope Walk sponsorship at any level is an excellent opportunity for you to support a great cause and to take advantage of a wonderful marketing opportunity. Since their inception, Team Hope Walks have raised more than \$11 million and involved tens of thousands of participants from local communities across America. As a local sponsor, you will be increasing your brand recognition and visibility, demonstrating your commitment to the local community your employees and customers live and work in.

Proceeds from Team Hope support the mission and programs of HDSA, the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing help for today, hope for tomorrow for people with Huntington's disease and their families. In the battle against Huntington's disease no one fights alone. At HDSA, family is everything.

This cause is extremely important to so many members of our community. Your sponsorship of the Team Hope Walk program will be greatly appreciated and will make a huge difference to the thousands of families who are living with HD. We are requesting all types of support including sponsorship, in-kind goods, and corporate teams to participate in the walk and volunteers. To learn more about Huntington's disease and HDSA, please visit www.hdsa.org, and our Team Hope webpage at www.hdsa.org/teamhope.

Please contact me directly if you have questions or need additional information. Thank you for your consideration

With Appreciation,
Theresa Spelman
President, HDSA Greater NY Chapter

About Huntington's Disease



Huntington's Disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years.

Many describe the symptoms of HD as having ALS, Parkinson's & Alzheimers - *simultaneously*. Symptoms usually appear between the ages of 30 to 50, and worsen over a 10 to 25 year period. Over time, HD affects the individual's ability to reason, walk, and speak. Ultimately, the weakened individual succumbs to pneumonia, heart failure, or other complications.



Each child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 300,000 symptomatic Americans and more than 200,000 individuals at-risk of inheriting the disease.

There is no cure..Yet.



Programs & Services

- The Huntington's Disease Society of America (HDSA) has a nationwide Helpline and network of Chapters & Affiliates that provides support and referrals for individuals with HD and their families.
- HDSA is currently working to pass the Huntington's Disease Parity Act, which will improve the lives of people facing HD by removing costly delays in services.
- In 1993, researchers identified the gene that causes HD. HDSA supports clinical, translational, and basic research at leading research facilities globally aimed at developing treatments, and ultimately, a cure.
- HDSA currently has 43 Centers of Excellence across the United States that provide an elite multidisciplinary approach to Huntington's disease care and research
 - HDSA currently has more than 60 Social Workers & 160 support groups around the country. HDSA social workers provide vital information, and help start and maintain support groups.

Sponsorship Opportunities

PRESENTING SPONSOR - \$5,000

- Name and Logo prominently featured on event website and all event email newsletters
- Logo as Presenting Sponsor on event Banner
- Logo printed on walk route signage
- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Name and logo featured on Chapter Instagram, Facebook and Twitter accounts
- Premier space at Team Hope Walk event to distribute product and promotional materials
- Sponsor highlighted in all pre- and post-event publicity

GOLD SPONSOR- \$2,500

- Name and Logo featured on event website and all event email blasts
- Logo printed on walk route signage
- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Space at Team Hope Walk event to distribute product and promotional materials
- Sponsor mentioned in all pre- and post-event publicity

SILVER SPONSOR- \$1,000

- Logo printed on walk route signage
- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Space at Team Hope Walk event to distribute product and promotional materials

BRONZE SPONSOR - \$500

- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts

EVENT SPONSOR - \$250

- Logo featured on back of participant t-shirts

SPONSORSHIP FORM



Select Sponsorship Level:

- PRESENTING SPONSOR - \$5,000
- GOLD SPONSOR - \$2,500
- SILVER SPONSOR - \$1,000
- BRONZE SPONSOR - \$500

PAYMENT INFORMATION:

CASH: _____ CHECK: _____ SEND INVOICE: _____ CREDIT CARD: VISA/MASTERCARD/AMEX/DISC
NAME ON CREDIT CARD: _____
CREDIT CARD NUMBER: _____
EXPIRATION DATE: _____ CVV: _____
SIGNATURE: _____ BILLING ADDRESS/ZIP: _____

SPONSORING COMPANY INFORMATION:

COMPANY NAME: _____
COMPANY CONTACT: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
CONTACT PHONE: _____ EMAIL: _____

SUBMIT COMPLETED FORM TO:
Huntington's Disease Society of America, GNY Chapter
co/: Theresa Spelman
505 Eighth Ave, Suite 902
New York, NY 10018
Email: greaterny@hdsavolunteer.org

IN-KIND DONATION FORM



DONATING COMPANY INFORMATION:

COMPANY NAME: _____

COMPANY CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PHONE: _____ EMAIL: _____

DONATED ITEM NAMES, DESCRIPTION AND FAIR MARKET VALUE:

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Email: greaterny@hdsavolunteer.org