



SPONSORSHIP OPPORTUNITIES



**TEAM
HOPE**

Illustration of two blue sneakers.

**TEAM HOPE WALK
NEW YORK CITY
SAT, SEPTEMBER 24, 2022
1:00 PM
PIER 46, RIVERSIDE**

Family is everything.

greaterny.hdsa.org



Dear Friends,

Every day the Huntington's Disease Society of America (HDSA) Greater New York Chapter makes an impact in the lives of those affected by Huntington's disease (HD). We provide support services, offer education resources, and fund innovative research on this neuro-degenerative disease that affects some 250,000 Americans.

Team Hope Walk events represent the largest local opportunity for members of the HD community to come together with friends, family members, neighbors, and the community at large to raise necessary awareness and funds to support HDSA. We sincerely hope that you will join us September 24, 2022.

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure. Every child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 30,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. Many describe the symptoms of HD as having ALS, Parkinson's and Alzheimer's – simultaneously.

A local Team Hope Walk sponsorship at any level is an excellent opportunity for you to support a great cause and to take advantage of a wonderful marketing opportunity. Since their inception, Team Hope Walks have raised more than \$11 million and involved tens of thousands of participants from local communities across America. As a local sponsor, you will be increasing your brand recognition and visibility, demonstrating your commitment to the local community your employees and customers live and work in.

Proceeds from Team Hope support the mission and programs of HDSA, the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing help for today, hope for tomorrow for people with Huntington's disease and their families. In the battle against Huntington's disease no one fights alone. At HDSA, family is everything.

This cause is extremely important to so many members of our community. Your sponsorship of the Team Hope Walk program will be greatly appreciated and will make a huge difference to the thousands of families who are living with HD. We are requesting all types of support including sponsorship, in-kind goods, and corporate teams to participate in the walk and volunteers. To learn more about Huntington's disease and HDSA, please visit www.hdsa.org, and our Team Hope webpage at www.hdsa.org/teamhope.

Please contact me directly if you have questions or need additional information. Thank you for your consideration.

With Appreciation,
MC Kiselick,
President, HDSA Greater NY Chapter



Huntington's disease (HD) is a genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities usually during their prime working years, and is ultimately fatal.

HD manifests as a triad of motor, cognitive and psychiatric symptoms, which progressively get worse over time. The symptoms of HD are often described as having ALS, Parkinson's and Alzheimer's diseases – simultaneously.



Every child of a parent with HD has a 50/50 chance of inheriting the faulty gene that causes the disease. Today, there are approximately 41,000 symptomatic Americans and 200,000 people in the United States at-risk of inheriting HD. In less than 10% of cases, juvenile Huntington's disease (JHD) affects children & adolescents.

THERE IS NO CURE...YET.



ABOUT THE HUNTINGTON'S DISEASE SOCIETY OF AMERICA

The Huntington's Disease Society of America (HDSA) is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing help for today, hope for tomorrow for people with Huntington's disease and their families. ***AT HDSA, FAMILY IS EVERYTHING.***

HDSA CURRENTLY SUPPORTS

- RESEARCH PROGRAMS
- HDSA CENTERS OF EXCELLENCE
- NATIONWIDE NETWORK OF SOCIAL WORKERS & SUPPORT GROUPS
- FREE ONLINE SUPPORT PROGRAMS
- VOLUNTEER LED CHAPTERS & AFFILIATES
- HDSA'S NATIONAL YOUTH ALLIANCE & YOUTH SOCIAL WORKERS
- COMPREHENSIVE FAMILY RESOURCE LIBRARY
- AND MUCH MORE!

Sponsorship Opportunities

PRESENTING SPONSOR - \$5,000

- Logo or Company name prominently featured on event website and all event e- newsletters
- Sponsor highlighted in all pre- and post-event publicity
- Sponsorship announcement via community e-newsletters with logo
- Logo as Presenting Sponsor included on walk signage and event materials
- Logo or Company name featured on back of participant t-shirts
- Logo or Company name featured on Chapter Instagram, Facebook and Twitter accounts
- Premier space at Team Hope Walk event to distribute product and promotional materials
- Recognition in HDSA's 2022 Year in Review National Magazine

GOLD SPONSOR- \$2,500

- Logo and company name featured on event website and all event e-newsletters
- Sponsorship announcement via community e-newsletters with logo
- Logo as Sponsor included on walk signage and event materials
- Logo or Company name featured on back of participant t-shirts
- Logo or Company name featured on Chapter Instagram, Facebook and Twitter accounts
- Space at Team Hope Walk event to distribute product and promotional materials

SILVER SPONSOR- \$1,000

- Logo as Sponsor included on walk signage and event materials
- Logo featured on back of participant t-shirts
- Logo or Company name on Chapter Instagram, Facebook and Twitter accounts
- Space at Team Hope Walk event to distribute product and promotional materials

BRONZE SPONSOR - \$500

- Logo as Sponsor included on walk signage, event materials and information sheet
- Logo featured on back of participant t-shirts

EVENT SPONSOR - \$250

- Logo featured on back of participant t-shirts

HDSA will work with all sponsors to maximize their exposure before, at the event and in post-event coverage

SPONSORSHIP FORM



Select Sponsorship Level:

- PRESENTING SPONSOR - \$5,000
- GOLD SPONSOR - \$2,500
- SILVER SPONSOR - \$1,000
- BRONZE SPONSOR - \$500
- EVENT SPONSOR - \$250

PAYMENT INFORMATION:

CASH: _____ CHECK: _____ SEND INVOICE: _____ CREDIT CARD: VISA/MASTERCARD/AMEX/DISC
NAME ON CREDIT CARD: _____
CREDIT CARD NUMBER: _____
EXPIRATION DATE: _____ CVV: _____
SIGNATURE: _____ BILLING ADDRESS/ZIP: _____

SPONSORING COMPANY INFORMATION:

COMPANY NAME: _____
COMPANY CONTACT: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
CONTACT PHONE: _____ EMAIL: _____

SUBMIT COMPLETED FORM TO:
Huntington's Disease Society of America, GNY Chapter
co/: MC Kiselick
505 Eighth Ave, Suite 902
New York, NY 10018
Email: greaterny@hdsavolunteer.org

IN-KIND DONATION FORM



DONATING COMPANY INFORMATION:

COMPANY NAME: _____

COMPANY CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PHONE: _____ EMAIL: _____

DONATED ITEM NAMES, DESCRIPTION AND FAIR MARKET VALUE:

SUBMIT COMPLETED FORM TO:
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co/: MC Kiselick
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New York, NY 10018
Email: greaterny@hdsavolunteer.org

The Huntington's Disease Society of America (HDSA) is a 501(c)(3) non-profit organization. HDSA's Federal Tax ID Number (EIN) is 13-3349872.
Your contribution is tax deductible to the full extent of the law.